

| **May 14 & 15, 2022 | Zappeion, Athens |**

Sponsorship Proposal for ECDM Expo's Two Days Main Conference

The **Main Conference of the ECDM Expo**, is divided into **five main topics** and will host more than **30 Greek and foreign, top class speakers**.

European Officers, Government Representatives and International eCommerce & Digital Marketing Experts will participate.

eCommerce & Digital Marketing Expo Greece & Southeastern Europe Conference, is the **largest B2B event of the Industry in Greece and SE Europe** and it is hosting industry leaders that present the latest trends and cutting-edge technologies.

The conference is established as the **eCommerce & Digital Marketing conference of the year** in the great geographical area, where industry experts and market leaders will share their challenging experiences, strategies, best practices and trends on different aspects of eCommerce & Digital Marketing.

Topics vary from Artificial Intelligence and digital payments, to parcel deliveries, including practical issues in optimizing the online presence of companies, promoting and enhancing sales and revenue.

Main Conference Topics

- eCommerce trending
- Digital Marketing
- Transport & Logistics
- Digital payments
- Platforms & experience

The two-day conference will be attended by leading eCommerce executives, entrepreneurs, journalists and representatives of logistics companies, e-payments, digital marketing, and more.

Best Regards,

Vasilis Yannikos

Organizer of ECDM the Expo



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The event gives the opportunity to sponsor this event with the following benefits.

Option 1 | Main Sponsor

Main Sponsor Benefits:

1. Logo at ratio 1/1 with the indication "Main Sponsor", on the event page
2. Corporate Table (12-persons, with company logo on stand).
3. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*
4. Promotion material (brochure) placement on the tables of the event.

Cost: 2.200€

Option 2 | Sponsor:

Sponsor Benefits:

1. Logo at ratio 1/2 with the indication Main Sponsor, on the event page
2. Six seats at a front table of the event.
3. 1 Rollup Banner 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*

Cost: 1.600€

Option 3 | Supporter:

Supporter Benefits:

1. Logo at ratio 1/3 with the indication Main Sponsor, on the event page
2. Three seats on front table of the event.

Cost: 1.000€

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Application Form-Contract Keynote Dinner Sponsorships

A. Company Details			
Company Name: _____			
Company Address: _____		Postcode/Area: _____	
Phone: _____	FAX : _____	E-Mail : _____	
WEBSITE: _____		TAX Reg. No: _____	
Participation Contact Person:			
Name/Surname: _____		Title: _____	
Phone: _____	FAX: _____	E-Mail: _____	
Payment Contact Person			
Name/Surname: _____		Title: _____	
Work Phone: _____	FAX: _____	E-Mail: _____	

B. Price List 2022:		Sponsorships	
<input type="checkbox"/>	Option 1 Main Sponsor:		
	Cost: 2.200€		
<input type="checkbox"/>	Option 2 Sponsor:		
	Cost: 1.600€		
<input type="checkbox"/>	Option 3 Supporter:		
	Cost: 1.000€		
Total: _____		VAT (Only for Greece) 24% _____ Total 2: _____	
*All prices are net and in EURO (€). Local tax (if applicable) will be added.			

C. Payment Conditions: 50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event.
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D. Signature and Company Stamp			
Name & Title:	Date	Signature	Company Stamp