



| May 14 & 15, 2022 | Zappeion, Athens |

Sponsorship proposal for Platforms & Marketplaces parallel conference

The parallel conference **Platforms & Marketplaces** will take place in Conference Hall 2 at Zappeion Megaron, on **Saturday, May 14, 2022**, during the **eCommerce & Digital Marketing Expo 2022**.

The participation in online Marketplaces is a big trend for merchants in Greece and internationally.

How can an e-retailer participate in one or more marketplaces and increase its sales in Greece and abroad? Which is the right platform for each merchant? How can he enter in a local or international Marketplace?

The participants will have the opportunity to have the right answers on their questions and learn from the experts about the best practices and the trends.

Platforms & Marketplaces agenda

The development, management, flexibility and scalability of each e-commerce platform are key factors in order to pick the right one for you.

The latest developments in Magento, WooCommerce, Shopify, CS-cart, etc. and the benefits that offer each one for the merchants.

Best Regards,

Vasilis Yannikos
Organizer of the ECDM Expo



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Sponsorship Opportunities for “Platforms & Marketplaces”

Option 1 | Main Sponsor

1. Logo at ratio 1/1 with the indication “Main Sponsor”, in event’s page
2. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the conference room. *The exact placement is at the sole responsibility of the organizers.*
3. 5 Tickets for the event - including coffee break, light lunch, conference material.
4. Insert material in the conference bag.

Cost: 1.500€

Option 2 | Sponsor

1. Logo at ratio 1/2 with the indication “Sponsor”, in event’s page
2. 1 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. *The exact placement is at the sole responsibility of the organizers.*
3. 3 Tickets for the event - including coffee break, light lunch, conference material.
4. Insert material into the conference bag.

Cost: 1.000€

Option 3 | Supporter

1. Logo at ratio 1/3 with the indication “Supporter”, in event’s page
2. 3 Tickets for the event - including coffee break, light lunch, conference material.

Cost: 500€

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Application Form-Contract Platforms & Marketplaces Sponsorships

A. Company Details

Company Name: _____

Company Address: _____ Postcode/Area: _____

Phone: _____ FAX : _____ E-Mail : _____

WEBSITE: _____ TAX Reg. No: _____

Participation Contact Person:
Name/Surname: _____ Title: _____

Phone: _____ FAX: _____ E-Mail: _____

Payment Contact Person
Name/Surname: _____ Title: _____

Work Phone: _____ FAX: _____ E-Mail: _____

B. Price List 2022:

Sponsorships

Option 1 | Main Sponsor:
Cost: 1.500€

Option 2 | Sponsor:
Cost: 1.000€

Option 3 | Supporter:
Cost: 500€

Total: _____ VAT (Only for Greece) 24% _____ Total 2: _____

*All prices are net and in EURO (€). Local tax (if applicable) will be added.

C. Payment Conditions:

50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event.

D. Signature and Company Stamp

Name & Title: Date Signature Company Stamp