

| September 23 & 24, 2023 | Zappeion, Athens |

## **Reach out the most dynamic e-business audience from all over Greece and the wider region**

Except of the exhibition stands and sponsorships at the Expo and parallel conference events, **eCommerce & Digital Marketing Expo 2023** offers **additional ways** of presenting your company and promoting it to the large and targeted audience of the event.

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### **1) Exhibition Bag:**

Exhibition bag with the sponsor's logo in 1/1 ratio and the organization's logo in proportion 1/2 distributed by the exhibition secretariat to all visitors & delegates.

*About 3,500 people visited ECDM during the previous event and this year our forecast is to have about 5,000 visitors.*

- Production not included
- The creative must have the approval of the organization
- Only eco-friendly materials are accepted

**Cost: 2.000€**

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### **2) Infokiosk 'Ask me' Sponsorship**

Information stand Sponsorship (5 stands at various points in the exhibition halls) that inform the audience about the expo, exhibitors, conference rooms, etc.

Sponsorship includes: logo on stands & logo on ECDM Expo staff's shirts - along with the logo of the event.

- Production by the organization
- Only the logo of the sponsor is accepted, no creatives

**Cost: 2.000€**

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### **3) Promotional Video on the Main Video Wall at the Entrance**

Video up to 30 seconds that will be repeated 6 times per day.

- Material format upon request

**Cost: 500€**

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### **4) Logo on the T-shirts of the support staff**

The sponsor's logo will be printed on the shirts of the event's support staff at the secretariat, registration desks of the conferences and more.

- Only logo of the sponsor is accepted, no creatives

**Cost: 2.000€**

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### **5) Floor Graphics**

Approximately 10m<sup>2</sup> stickers at the corridors of the event for attracting visitors to the sponsor's booth, or just for branding.

- Dimensions of each piece upon request

**Cost: 1.300€**

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### **6) Self-Registration Sponsorship**

Sponsor's logo on the print at the entrance of the event, at the point where visitors register on site.

Screensaver with the logo of the sponsor

**Cost: 1.300€**

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**7) Sponsorship of the Cafe-Restaurant**

Prints or Roll Ups with the label ' Cafe-Restaurant Sponsor' in the Cafe-Restaurant of the event.

**Cost: 4.000€**

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*The above prices do not include VAT 24%*

We remain at your disposal for any clarification.

Best regards,

**Vasilis Yannikos**

Organizer

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**Application Form-Contract on site Promotion**

<b>A. Company Details</b>	
Company Name: _____	
Company Address: _____ Postcode/Area: _____	
Phone: _____ FAX : _____ E-Mail : _____	
WEBSITE: _____ TAX Reg. No: _____	
<b>Participation Contact Person:</b>	
Name/Surname: _____ Title: _____	
Phone: _____ FAX: _____ E-Mail: _____	
<b>Payment Contact Person</b>	
Name/Surname: _____ Title: _____	
Work Phone: _____ FAX: _____ E-Mail: _____	

<b>B. Price List on site promotions:</b>	
<input type="checkbox"/> <b>Option 1   Exhibition Bag:</b> <b>Cost: 2.000€</b>	<input type="checkbox"/> <b>Option 5   Floor Graphics:</b> <b>Cost: 1.300€</b>
<input type="checkbox"/> <b>Option 2   Infokiosk's 'Ask me' Sponsorship:</b> <b>Cost: 2.000€</b>	<input type="checkbox"/> <b>Option 6   Self-Registration:</b> <b>Cost: 1.300€</b>
<input type="checkbox"/> <b>Option 3   Promotional Video:</b> <b>Cost: 500€</b>	<input type="checkbox"/> <b>Option 7   Cafe-Restaurant Sponsorship:</b> <b>Cost: 4.000€</b>
<input type="checkbox"/> <b>Option 4   T-shirt logo:</b> <b>Cost: 2.000€</b>	
Total: _____ VAT (Only for Greece) 24% _____ Total 2: _____	
*All prices are net and in EURO (€). Local tax (if applicable) will be added.	

<b>C. Payment Conditions:</b>
50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 12 days before the start of the event.

<b>D. Signature and Company Stamp</b>			
Name & Title: .....	Date	Signature	Company
Stamp			