

| May 24 - 26, 2024 | Zappeion, Athens |

## Sponsorship Proposal for ECDM Expo's Two Days eCommerce Conference

The international two-day eCommerce Conference at ECDM Expo, which will take place on September 24 and 25, 2024, is the largest event of the industry in Southeastern Europe.

For the first time, two days will be dedicated exclusively to new technologies and innovations related to eCommerce.

The event has established itself as the eCommerce conference of the year in the wider geographical region, where market leaders and experts share their experiences, strategies and best practices and reveal trends, in various sectors of the industry.

### **Main Conference Topics**

- eCommerce trending
- Transport & Logistics
- Digital payments
- Platforms & experience

The two-day conference will be attended by leading eCommerce executives, entrepreneurs, journalists and representatives of logistics companies, e-payments, digital marketing, and more.

Best Regards,

**Vasilis Yannikos** 

Organizer of ECDM the Expo



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# The event gives the opportunity to sponsor this event with the following benefits.

## Option 1 | Main Sponsor

Main Sponsor Benefits:

- 1. Logo at ratio 1/1 with the indication "Main Sponsor", on the event page
- 2. 4 Tickets for the conference
- 3. 2 Rollup Banners 2m high x 80cm wide, in a prominent position in the room. The exact placement is at the sole responsibility of the organizers.
- 4. Promotion material (brochure) placement on the tables of the event.

Cost: 4.000€

#### Option 2 | Sponsor:

Sponsor Benefits:

- 1. Logo at ratio 1/2 with the indication "Sponsor", on the event page
- 2. 2 Tickets for the conference
- 3. 1 Rollup Banner 2m high x 80cm wide, in a prominent position in the room. The exact placement is at the sole responsibility of the organizers.

Cost: 2.700€

#### Option 3 | Supporter:

Supporter Benefits:

1. Logo at ratio 1/3 with the indication "Supporter", on the event page

Cost: 1.500€



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# **Application Form-Contract eCommerce Conference Sponsorships**

A. Company Details				
Company Name:				
Company Address:		Postco	de/Area:	
Phone:	FAX :	E-Mail :		
WEBSITE:	TAX Reg. No:			
Participation Contact Pers Name/Surname:		Title:		
Phone:	FAX:	E-Mail	J:	
Payment Contact Person Name/Surname:		Title:		
Work Phone:	FAX:		E-Mail:	
B. <u>Price List 2024:</u> Sponsorships  ☐ Option 1   Main Sponsor:  Cost: 4.000€				
☐ Option 2   Sponsor: Cost: 2.700€				
☐ Option 3   Supporter: Cost: 1.500€				
Total: VAT (Only for Greece) 24%)Total 2:				
*All prices are net and in EURO (€). Local tax (if applicable) will be added.				
C. Payment Conditions:				
50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 15 days before the start of the event.				
D. Signature and Company Stamp				
Name & Title:	Dat	e Sign	nature	Company Stamp