

DAY 1, Thursday 29 2025

Stage A	Thursday 29/5	
	eCommerce Conference	<i>Moderator: Yiannis Rizopoulos</i>
11:30	Opening - Welcome remarks	
	Dimitris Papastergiou, Minister of Digital Governance, Hellenic Republic	
12:00	Dr. Katerina Fraidaki	President, GR.EC.A
12:30	Christos Taratsides	Head of Sales, Snappi
13:00	Beril Köker Demir	Commercial Director, Hepsiglobal
13:30	Break	
14:30	Francesco Dacri	Head of Italy, Southern Europe and ROW, PrestaShop
15:00	George Karanatsidis	Operations & Strategy Lead, Skroutz
15:30	Break	
16:00	Andrew Bonnici	Director of Solution Consulting, Similarweb
16:30	Alan Rhode	Co-founder at Taxmen.eu, Tax consultant for Ecommerce Europe
17:00	Michalis Konstantoulakis	Director of BI & Insights, efood
17:30	Vicky Merkouraki	Senior Account Executive, Salesforce
Stage B	Thursday 29/5	
	Sports & Style Summit	<i>Moderator: Dimitris Theofanous</i>
12:00	Ektor Tolis	eCommerce & Digital Marketing Director, Bodytalk S.A.
12:20	Eleni Chronidou	Digital Marketing Consultant, Google Ads Products
12:40	Filio Kapeleri	eCommerce Manager, Calvin Klein, SARKK S.A.
13:00	Zorana Milidrag	Head of Ecommerce, Furlis Foot Locker SEE
13:20	Dimitrios Papatsanis	Head of SEO, Netsteps
13:40	Nikolas Chatzidakis	CEO & co-founder, AfterSalesPro
14:00	Break	
15:00	Nikos Pelekis	eCommerce Manager at Funky Buddha
15:20	Chloe Bojanowski	Senior Sales Manager, SAP Emarsys
15:40	Jason Kataropoulos	Chief Commercial Officer, ATCOM
16:00	Christina Kouretsi	Content Manager, Zakcret
		*The agenda is not final. Changes may occur

DAY 2, Friday 30 2025

Stage A	Friday 30/5	
	Retail Tech Conference	<i>Moderator: Dimitris Mallas</i>
12:00	Dimitris Kolettas	Managing Director, AXF S.A. - Attrattivo, Mango, ALE
12:30	Dr. Vasileios Zeimpekis	Founder & Executive Advisor, OPTILOG Advisory Services
13:00	Anders Holmberg Lange	Strategic Advisor to Amazon
13:30	Break	
14:30	<i>Panel Discussion</i>	
	Konstantinos Dimadis	Member of the Board of Directors, ESEE
	Valia Papadimitriou - Loizou	CEO & Co-Founder, DEVA Group & Co-Founder, Keyvoto PXM
15:00	Alexandros Athanassoulas	President & CEO, Stirixis Group
15:30	Break	
16:30	Panagiotis Fousas	Sales Manager, Mobile Technology
17:00	George Bombos	Network Manager, Skroutz Last Mile
17:30	Nikos Varvadoukas	VP Brand, Omnichannel & Supply Chain, Public Group
Stage B	Friday 30/5	
	Tech & Hobby Summit	<i>Moderator: Yiannis Rizopoulos</i>
12:00	Marialexia Petrinoli	Strategic 360° Communication Marketer, Kotsovolos
12:20	Konstantinos Tsipras	eCommerce & Digital Marketing Director, Leroy Merlin
12:40	Themis Bezioulas	Marketing Manager, Spitishop
13:00	Panos Konstantinidis	Co-Founder & CEO, Evenly
13:20	Christos Agnantis	Greece
13:40	<i>Panel Discussion</i>	
	Themis Bezioulas	Marketing Manager, Spitishop
	Christos Agnantis	Relationship Manager, Enterprise Division - eCommerce Vertical, Worldline
14:00	Break	
15:00	Vasilis Kostopoulos	Chief Commercial Officer, KidsCom
15:20	Stavros Theodoratos	Director, Digital Acquisition & MarTech, Public Group
15:40	Dimitrios Dimakopoulos	CEO, Happyonline
16:00	<i>Panel Discussion</i>	
	Stavros Theodoratos	Director, Digital Acquisition & MarTech, Public Group
	Dimitrios Dimakopoulos	CEO, Happyonline
		*The agenda is not final. Changes may occur

DAY 3, Saturday 31 2025

Stage A	Saturday 31/5	
	Digital Marketing Conference	<i>Moderator: Dimitris Mallas</i>
12:00	Niki Sotiropoulou	CMO at eSHARE
12:30	Ifigenia Nicolaides	Shipping
13:00	Stavros Dimitrakopoulos	Commercial Support & Digital Marketing Manager, ELGEKA
13:30	Break	
14:30	Alex Galinos	Head of SEO, hoppa, Co-Founder, Skyrocket Growth
15:00	Panos Karagatslis	Head of Sales Strategy and Operations, Akinon
15:30	Break	
16:30	Katerina Karagianni	UX Researcher & Consultant, K Consulting
17:00	Thanos Diamantoglou	Digital Senior Expert, NRG
17:30	<i>Panel Discussion</i>	
	Alex Galinos	Head of SEO, hoppa, Co-Founder, Skyrocket Growth
	Panos Karagatslis	Head of Sales Strategy and Operations, Akinon
	Thanos Diamantoglou	Digital Senior Expert, NRG
Stage B	Saturday 31/5	
	Beauty & Health Summit	<i>Moderator: Dimitris Theofanous</i>
12:00	Natalie Vagioni	CEO, Fresh Line
12:20	Melis Can	E-Commerce Director, Beiersdorf
12:40	Manos Lougiakis	Chief Growth Officer, L'Oréal Hellas
13:00	Dr. Panagiotis Zaharias	Founder & lead UX Researcher at theUXProdigy Co-founder at The
13:20	<i>Panel Discussion</i>	
	Natalie Vagioni	CEO, Fresh Line
	Marilia Tompra	Country Director, SEPHORA Greece
	Manos Lougiakis	Chief Growth Officer, L'Oreal
	Nikos Karatzolas	Commercial Director Pharmacy Greece at APIVITA SA - PUIG Group
14:00	Break	
15:00	Fotis Antonopoulos	eCommerce Advisor
15:20	Panayotis Gezerlis	Founder & CEO, Convert Group
15:40	Chris Georgakopoulos	Chief Growth Officer, netstudio
16:00	Anastasios Coscoletos	CEO, Digiastar Technologies