

**Reach out the most dynamic e-business audience  
from all over Greece and the wider region**

Except of the exhibition stands and sponsorships at the Expo and parallel conference events, **ECDM Expo 2026** offers **additional ways** of presenting your company and promoting it to the large and targeted audience of the event.

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**1) Exhibition Bag:**

Exhibition bag with the sponsor's logo in 1/1 ratio and the organization's logo in proportion 1/2 distributed by the exhibition secretariat to all visitors & delegates.

*About 5,000 people visited ECDM during the previous event and this year our forecast is to have about 6,000 visitors.*

- Production not included
- The creative must have the approval of the organization
- Only eco-friendly materials are accepted

**Cost: 2.000€**

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**2) Infokiosk 'Ask me' Sponsorship**

Information stand Sponsorship (5 stands at various points in the exhibition halls) that inform the audience about the expo, exhibitors, conference rooms, etc.

Sponsorship includes: logo on stands & logo on ECDM Expo staff's shirts - along with the logo of the event.

- Production by the organization
- Only the logo of the sponsor is accepted, no creatives

**Cost: 2.000€**

### **3) Promotional Video on the Main Video Wall at the Entrance**

Video up to 30 seconds that will be repeated 6 times per day.

- Material format upon request

**Cost: 500€**

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### **4) Logo on the T-shirts of the support staff**

The sponsor's logo will be printed on the shirts of the event's support staff at the secretariat, registration desks of the conferences and more.

- Only logo of the sponsor is accepted, no creatives

**Cost: 2.000€**

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### **5) Floor Graphics**

Approximately 10m2 stickers at the corridors of the event for attracting visitors to the sponsor's booth, or just for branding.

- Dimensions of each piece upon request

**Cost: 1.300€**

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### **6) Self-Registration Sponsorship**

Sponsor's logo on the print at the entrance of the event, at the point where visitors register on site.

Screensaver with the logo of the sponsor

**Cost: 1.300€**

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**7) Sponsorship of the Cafe-Restaurant**

Prints or Roll Ups with the label ' Cafe-Restaurant Sponsor' in the Cafe-Restaurant of the event.

**Cost: 4.000€**

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**8) Promotion outside of the Venue**

Placement of promotion car, Flags, etc

**Cost: Special agreement with the organizer**

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*The above prices do not include VAT 24%*

We remain at your disposal for any clarification.

Best regards,

**Vasilis Yannikos**  
Organizer

## Application Form-Contract on site Promotion

### A. Company Details

Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_ Postcode/Area: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX : \_\_\_\_\_ E-Mail : \_\_\_\_\_

WEBSITE: \_\_\_\_\_ TAX Reg. No: \_\_\_\_\_

#### Participation Contact Person:

Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

#### Payment Contact Person

Name/Surname: \_\_\_\_\_ Title: \_\_\_\_\_

Work Phone: \_\_\_\_\_ FAX: \_\_\_\_\_ E-Mail: \_\_\_\_\_

### B. Price List on site promotions:

- |   |                     |
|---|---------------------|
| <input type="checkbox"/> Option 1   Exhibition Bag:                   | <b>Cost: 2.000€</b> |
| <input type="checkbox"/> Option 2   Infokiosk's 'Ask me' Sponsorship: | <b>Cost: 2.000€</b> |
| <input type="checkbox"/> Option 3   Video στο κεντρικό Video Wall:    | <b>Cost: 500€</b>   |
| <input type="checkbox"/> Option 4   T-shirt logo:                     | <b>Cost: 2.000€</b> |
| <input type="checkbox"/> Option 5   Floor Graphics:                   | <b>Cost: 1.300€</b> |
| <input type="checkbox"/> Option 6   Self-Registration:                | <b>Cost: 1.300€</b> |
| <input type="checkbox"/> Option 7   Cafe-Restaurant Sponsorship:      | <b>Cost: 4.000€</b> |
| <input type="checkbox"/> Option 8   Promotion outside of the Venue:   | <b>Cost: .....€</b> |

Total: \_\_\_\_\_ VAT (Only for Greece) 24% \_\_\_\_\_ Total 2: \_\_\_\_\_

\*All prices are net and in EURO (€). Local tax (if applicable) will be added.

### C. Payment Conditions:

50% of the total cost upon receipt of the completed application form, 50% of the rest amount (including 24% VAT) 15 days before the start of the event.

### D. Signature and Company Stamp

Name & Title: .....

Date

Signature

Company Stamp